

Designing Instruction from Diverse Theoretical Perspectives: Advanced ISD Techniques

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Tuesday, October 13, 2009 – 5:30 to 8:00 p.m.

Note new meeting times. Dinner is catered.

Altarum Institute

1200 18th Street, NW

Suite 700

Washington, DC ([Directions](#))

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In this hands-on session, participants will compare and contrast design models and strategies based on behavioral, cognitive, humanistic, social, and affective theoretical perspectives. We will explore guidelines for selecting, combining, and customizing instructional design approaches for specific projects, based on the goals and objectives, the content, and the target audience characteristics. We will also try to identify the commonalities among all approaches to learning and instruction.

Dr. Medsker has more than 30 years of experience in the field of education, training, and performance improvement. After earning her Ph.D. in Instructional Systems from Florida State University, she was an instructional technologist and course development manager at AT&T Bell Laboratories. Later, she was Director of Instructional Development at Indiana University–Purdue University at Indianapolis. She is currently Professor Emerita at Marymount University, where she taught instructional design and performance improvement for 17 years. In 1997, she founded HPSI, which creates custom training programs and other performance improvement tools. Clients include ExxonMobil, federal government agencies, and non-profit organizations such as Goodwill Industries and United Way of America. Karen’s publications include two books on instructional design: *The Conditions of Learning: Training Applications*, co-authored with Robert M. Gagné in 1996; and *Models and Strategies for Training Design*, co-edited with Kristina Holdsworth in 2001. She is a chapter author and section editor of the *2006 Handbook of Human Performance Technology* edited by Jim Pershing. Karen’s involvement in ISPI began in 1980, when she became a charter member of the New Jersey chapter. Her move to Washington, DC was driven partly by the fame of the Potomac Chapter, where Karen has been active for 20 years—as President and in other leading roles.