

## Marvels of Today's Online Research

Professor William (Terry) Goodwin

Dr. Heather Moorefield-Lang

Sarah Ward, Moderator

**Tuesday, August 10, 2010 – 5:30 to 8:00 p.m.**

**BRING YOUR WIRELESS LAPTOP**

**Dinner is catered.**

**Reserve your seat by clicking on “Register for the Program”  
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Have to do some research? Want evidence to make a business case? If you haven't tapped a pro to know what marvels have evolved to deliver a whole new world of current research results to your desktop, this program is for you (err—most of us). Learn from experts in virtual research how to use the latest online technology and tools to gather information you need for your work or grad school. We'll cover Web 2.0 Tools for Research, Top Public Research Sites, the “Deep Web”, University Research Tools, and Learning Aids. You may sign up for a course just to play with the databases! Follow a professor's insights into getting great data and enter a graduate school librarian's world of powerful, targeted research engines that will lift you to a whole new level of research competence.

**→→BRING YOUR WIRELESS LAPTOP AND EXPERIENCE TODAY'S ONLINE RESEARCH←←**

**You won't get this anywhere else!!!**

**William (Terry) Goodwin, Ph.D.** has been teaching people how to do practical research and make great business cases for decades. A first-hand participant in *The Toyota Way*, he is a consultant to the Council of Supply Chain Management Professionals, led Executive Education at The Brookings Institution, and creates some of the best, easy-to-digest courses on evaluation ever. He is thoughtful, fun, a font of research wisdom, and gets right to work while bringing you along, step-by-step.

**Heather Moorefield-Lang, Ed.D.** is the Academic Librarian in Education and Applied Social Sciences at Virginia Tech in Blacksburg, Va. Her intrepid pursuit of the best in online research and tireless devotion to equipping her learners to achieve their research and scholarly goals is legendary. Just her jobs aids on the new APA guidelines can bring tears to your eyes, but wait till you see what she provides on her virtual tour of the online research world! You'll never “research” the same!

**Sarah Ward, M.A.** has been a pioneer of learning technology and never tires of the stuff.

**Location: Georgetown Center for Continuing and Professional Studies,  
Clarendon Campus, 3101 Wilson Boulevard, 2nd Floor, Arlington, VA 22201**  
*Located across the street from the Clarendon Metro station.*